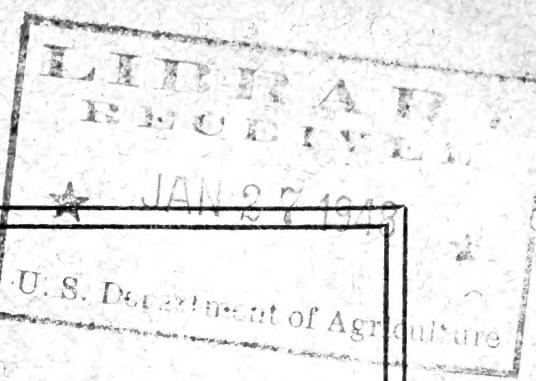


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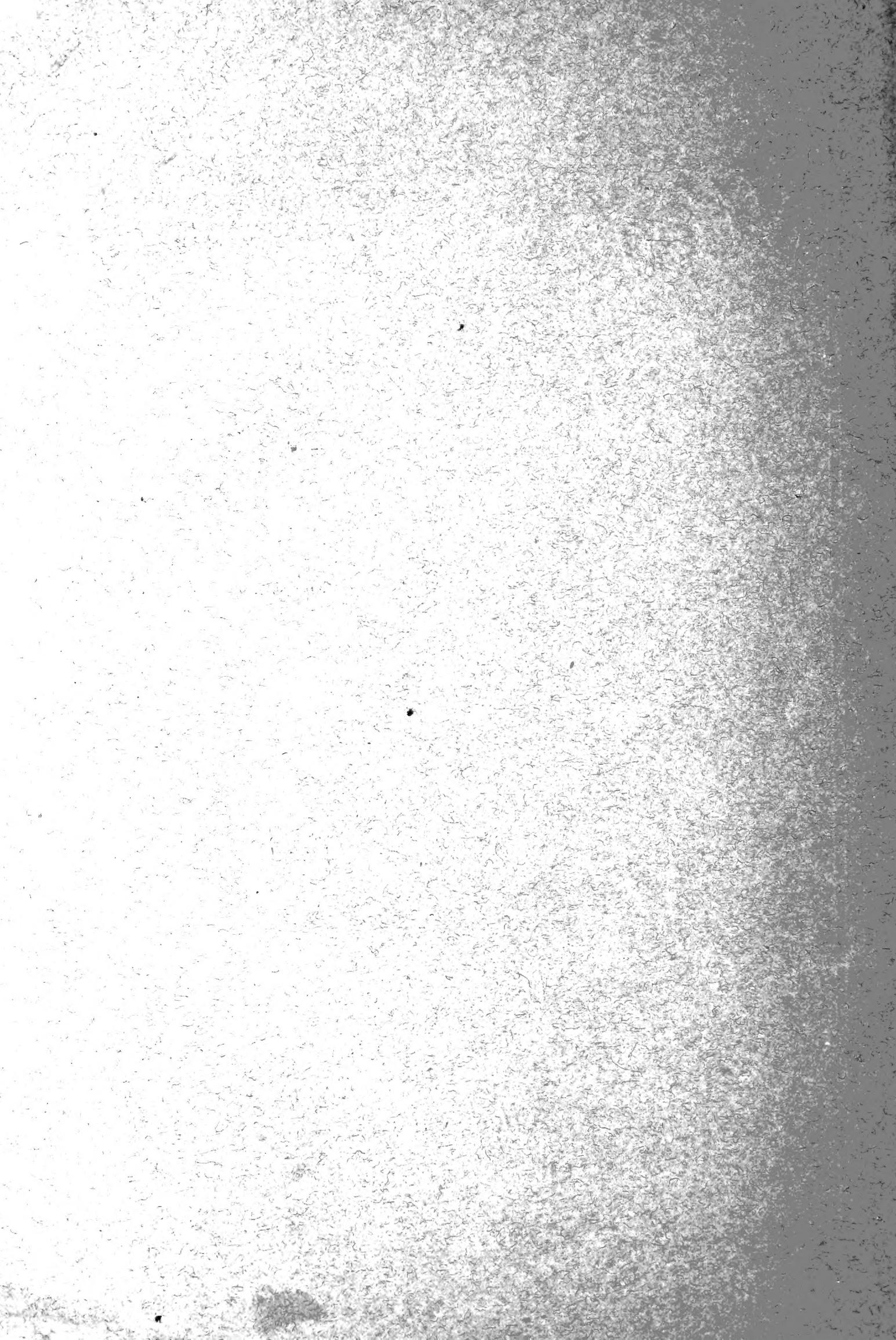
Higgins' Gorgeous *Glads*

GROWN FROM COAST TO COAST

1948

HAROLD B. HIGGINS
Glad Acres

PRESTON, MARYLAND



Greetings

GOOD MORNING—NEIGHBOR:

Whether you are an old friend of Glad Acres or one of a rapidly growing number of new acquaintances, we take pleasure in presenting this modest list of really fine gladiolus to you, with the hope that in it you may find just what you are looking for to fill that bare garden spot; to raise for home decoration or for your church altar; or show competition; to present to the sick and bed-ridden in homes or hospital. Whatever you need, we hope you find it here.

Accept this list, my friend, along with our pledge to treat your order, large or small, with all of the consideration and interest that we ourselves desire of those who serve us.

Yours for gorgeous glads,

HAROLD B. HIGGINS.

NOTES

VARIETIES FOR 1948

DESCRIPTIVE LIST

ALADDIN: Reddish salmon with cream blotch. Florets are large with 8-10 open on heavy flower head. May sometimes grow short but the flower itself is a beauty.

ALGONQUIN: Fine, large, medium red, a good glad for any purpose, garden, show or cut flowers. One of the best reds.

ANNA MAE: Large early white. Such a pure white that there is an illusion of a blue tint to the floret. A beautiful, large glad.

AVALON: Beautiful, bright, rosy pink shading to a cream throat. 8-10 medium size ruffled blooms open on tall spike.

BADGER BEAUTY: Beautiful light lavender with light cream throat. 5-7 florets open at once on a medium height plant.

BAGDAD: Large smoky old rose, very tall and straight. An old favorite that many still rave about.

BARBARA JANE: Light rosy lilac with small purplish blotch. 8 well-placed blooms open on tall straight stem.

BEACON: Everyone loves this time-tested favorite. Clear light rose scarlet with large cream throat blotch. Tall straight spike with 8-10 well placed blooms open at once.

BEOWULF: Mauve lavender rose. Vigorous tall grower that most everyone likes. Not a good keeper and flower head inclined to be short even though the spike is tall.

BERNICE: Medium size "tangerine" yellow. A nice yellow but not very clear in color. Not as nice in color and size as other yellows listed but something a little different.

BINGO: A Picardy color sport of soft creamy white with blended rose blotch. The same size and height as Picardy.

BIT O'HEAVEN: A double row of 10 or 12 bright glowing orange florets on a tall straight spike. A beautiful shade.

BLAZE: A blazing light red, medium large florets on medium tall spike.

BLACK OPAL: Dark glistening red, 8-10 large florets open on tall straight stem. Everyone goes for this winner.

BUCKEYE BRONZE: A real bronze glad with a light infusion of rose that adds charm and brightens. An odd glad but one that is very attractive.

BURMA: Gorgeous deep reddish rose, somewhat lighter in throat. 7-10 heavily ruffled blooms open on straight medium height plant. A wonderful variety that you are sure to like.

CANDY HEART: A nice flesh pink with large light carmine blotch. 5-6 open at once on medium height spike.

Last year I bought a number of gladiolus bulbs from you and they produced beautiful blooms all summer. Will want a larger quantity this year.

N. E. Crosman, D. C.

CAPEHART: Early light salmon rose shading to a deeper rose at edge of petal. 6-8 six inch blooms open at once.

CHAMOUNY: Beautiful cerise rose with silver line on edge of petal. 10-12 blooms open on long head. Medium height but very beautiful and distinctive.

COMMANDER KOEHL: Large deep red florets on strong stem. An old favorite that is still a good glad and liked by all.

CORONA: Beautiful large creamy pink with deeper edging on petal. Very beautiful and striking.

DREAM O'BEAUTY: Very popular rose red. This is a nice variety but is inclined to fleck in the sun.

DR. HOEG: A very dark red with a beautiful glistening sheen. It is a bit smaller than Black Opal but I really like it as well if not better.

ELIZABETH THE QUEEN: Beautiful new clear lavender mauve with darker throat markings. One of the most beautiful lavender glads.

ETHEL CAVE COLE: Large pure light pink which sometimes flecks a bit. 9-10 blooms open on tall straight plant.

FAIR ANGEL: Creamy white shading to deeper cream in throat. 8 large wide open blooms open at once. One of the better glads.

FAIR LADY: Tall white with ivory cream throat. Edge of petal slightly ruffled. One good glad for any purpose.

FIRE FLY: A scarlet red very much like the old Dr. Bennett. A nice color but too short for most people.

FUCHSIA BELLE: Outstanding deep rose red of glistening American Beauty rose shade. A beautiful variety that seems to be even more beautiful under artificial light. Opens 8-10 five-inch blooms on tall straight spike. Has won many awards at various shows.

GARDENIA: Beautiful gardenia white with 5-6 medium size blooms open on medium height plant.

GOLDEN CUP: Deep golden yellow that is too deep for some people but a favorite of those who do like deep yellow.

GRETA GARBO: An old favorite that is still very popular. Tall spike with 6-7 beautiful soft light rose florets open at a time.

GUNPOWDER: Really is a beautiful buff Picardy. A color sport of that variety of a clear buff color. Has won many awards at shows and is well liked by all.

HAWKEYE RED: Bright red sport of Vagabond Prince that is very well liked. A very strong grower with 8-10 blooms open at once.

HIGH FINANCE: Smoky light orange gray with cream throat. One of the best "smokies" with 8-9 lightly ruffled blooms open on long flower head. Tall strong grower.

KESTRAL: Light salmon orange with cream throat. Tall straight spike with 8-10 open with as many more buds showing color.

The gladiolus I bought from you last year were very beautiful.

W. Cook, Pennsylvania.

KING LEAR: Deep reddish purple with 4-5 ruffled florets. In big demand for cut flowers. A beautiful glad.

KING WILLIAM: A soft salmon apricot blending to a clear cream throat. A fine seedling of Picardy. Very beautiful.

LADDIE: Large light rosy salmon with 7-10 very large wide open blooms open on tall straight spike.

LADY JANE: One of the very best yellow creams to be had. Lower petals are yellow and reflect a soft yellow glow on the whole flower so that it really looks like a huge ruffled yellow. A glad that all will like.

LEADING LADY: Beautiful light cream white sport of Picardy. Not as deep a cream as Wanda and will pass for a white. A beautiful glad that everyone will want when the price goes down a bit more.

LEXINGTON: Large glowing "wine" purple. A really handsome flower that was very much admired in my field this year. Better try at least a few. Stock is limited so order early.

MAGNOLIA: Beautiful soft creamy rose. Everyone likes this glad. Large flower on medium tall plant.

MARGARET BEATON: Tall large flowered white with small orange scarlet blotch in throat. Many call it striking.

MARGARET FULTON: Soft dark clear salmon. An old favorite that is still widely used by florists. One of the most dependable growers there is with 6-8 open at once.

MAID OF ORLEANS: Fine white with creamy throat. Tall straight spike that opens 6-8 medium florets at once.

MARLENE: Ruffled cream white 8-10 large flowers open on medium height stem. Very well liked by all. Try an arrangement of Wanda and Marlene; its beautiful.

MARY ANSTEEN: Begonia pink with orange red throat. This would be outstanding if it were taller but, alas, it's too short to be popular.

MAYLING: Light pink tinted lavender in the throat. Tall plant with 8-10 ruffled florets of heavy texture that makes it a fine keeper for cut flower work.

MINUET: A fine old favorite that is still one of the best lavender glads on the market. It will still be here when many of the new ones are gone and forgotten.

MISS BLOOMINGTON: Nice light clear yellow on medium height stem. It would be better if it were larger and taller.

MRS. MARKS MEMORY: Large flowered reddish violet with small dark carmine blotch on lower petals. If you like them dark, then you better try it.

MOTHER KADEL: Clear medium yellow. One of the best commercial yellows and really fine for any purpose.

To begin with, the bulbs were as pretty as any I have ever seen and now, the blossoms! They are perfect in every respect! Miss L. B. Durrett, Texas.

MYRNA: Ivory white with 8-10 heavily ruffled blooms open at one time. Under good growing conditions can be one of the very best for any purpose.

ORIENTAL PEARL: Giant clear cream. One of the tallest and strongest creams grown. Open 4-6 six or seven inch blooms at a time with 12 or 14 buds showing color. Has won many awards. A beautiful glad that you will want in your garden.

PEGGY LOU: One of the very best true pink glads when well grown. Very tall with 6-8 large wide open florets open at once. Most people like this as well and some like it better than Picardy.

PICARDY: Large clear salmon pink. Most everyone knows this wonderful glad and further description would be a waste of time. It is still the king of glads.

PINK RADIANCE: Beautiful new pink that is sure to be a long time favorite. You will be sure to like this gorgeous glad. It is really outstanding.

PURPLE SUPREME: Wonderful medium purple with silver edge to petals. Tall husky plant with 8-10 beautiful blooms open at once. A must have!

RAQUEL: Ivory cream with yellow center overlaid with red pencilings. A good spike is pretty but is not very consistent, so if space or money is limited you would be wise to purchase some of the better varieties.

RED CHARM: 8-10 beautiful medium red blooms open on tall straight spike. Florets large and well placed. Stands hot sunshine better than most red varieties.

REWI FALLU: Immense dark blood red blooms on medium height plant. One of the most popular dark reds even though the flower head is sometimes stubby.

RIO RITA: Gorgeous ruffled orange with many florets open at once. Better try this one.

ROCKET: Seven to nine large scarlet red blooms open on medium height plant. A nice color with plenty of blooms open but flower head inclined to be short.

ROSA VAN LIMA: Large rose pink with darker lines of the same color in throat. Has 8 or more blooms open on tall spike. A beautiful shade, but seems to be a bit soft.

SHIRLEY TEMPLE: Huge ruffled cream that is a beauty when it grows well but is more often crooked than straight.

SILVER SWARD: Tall graceful plant with 4-6 white slightly ruffled blooms open at once.

SNOW BANK: Beautiful snow white florets. Has 6-8 ruffled blooms open on long flower head.

SNOW PRINCESS: Beautiful large milky white with light cream throat. Tall spike with many open. One of the leading commercial white varieties.

SPOTLIGHT: Beautiful new clear medium yellow with small scarlet blotch. 6-7 gorgeous larger blooms open on a five foot (or more) plant. One of the very best yellows on the market today. You can't do wrong on this variety, it is outstanding.

"We have high hopes that our glads this year will be as beautiful as the ones we got from you last year. They were really marvelous."

Mrs. R. Barber, D. C.

SURFSIDE: A nice ruffled white with slight penciling in the throat; good strong grower.

VAGABOND PRINCE: Iridescent garnet brown, lighter at throat with small blotch of vivid scarlet on lip of petals. Has 8-10 open on long spike.

VALERIA: Beautiful tall light red with 6-7 slightly ruffled blooms open at once on strong spike.

VEE CREAM: Gorgeous light yellow with scarlet blotch. Everyone likes this distinctive glad. Fine for any purpose.

WANDA: Wonderful large cream sport of Picardy that is really something to look at. One grower told me that his Wandas were shoulder high. Not always that high, but usually a nice tall spike.

WHITE GOLD: Very large clear light cream shading to a lighter throat. Has 4-6 blooms open on long flower head. Nice tall plant and beautiful flower but needs a little extra care to do its best.

SEEDLING #11: Dainty ruffled pink of medium height with 5-7 florets open at once. Several florists call this the prettiest glad on my farm. I wouldn't call it that but it a nice glad.

I received the Picardy glads yesterday and I am very much pleased with them.

Mrs. B. Harter, S. Carolina.

I received the shipment of gladiolus bulbs which I ordered from you. I am so very pleased with them that I should like to place another order.

Mrs. A. Travers, Massachusetts.

PLEASE enclose a list of varieties that we can substitute in case we are sold out of some varieties that you have ordered. If we are sold out of a variety and you did not state second choice nor ask us not to substitute we shall substitute either a smaller size of the variety ordered (with enough extras to offset the price difference) or another variety as near like it as possible.

ORDER EARLY

Four Reasons Why

FIRST COME FIRST SERVED. The early buyer gets the pick of the bulbs. The largest bulbs are always selected first.

THE EARLY BUYER is more likely to get the varieties he wants before they are sold out.

EARLY in the season when we have a large stock we usually put in more and better extras than we can later when our stock is low.

THE EARLY planting is likely to give you better blooms than later plantings. So **PLEASE** order early.

GUARANTEE

Satisfaction is the rightful expectation of every buyer of merchandise

We try to do more than satisfy. We want to please you so much that you will tell your friends of Glad-Acres. But, for you to be perfectly satisfied with the quality of your blooms, depends on your care, your soil, the location, and the weather. Please consider these conditions before planting and remember that it takes more than a good healthy bulb to produce A-1 blooms. They appreciate a little care and attention to really flourish. Every precaution is taken at Glad Acres to assure you of disease and thrip-free bulbs. To help you with your glads after you receive the bulbs from us we enclose with each order a free sheet of cultural directions. If you follow these directions, you should be more than pleased with the result. However, due to so many local conditions beyond our control, soil, weather, the care they receive, etc., we can not guarantee the final result of either the blooms or the bulb crop. We do guarantee each bulb to be true to name.

WELCOME TO GLAD ACRES

Visitors are welcome at our farm any week day. We are closed on Sunday. You will find more glads in bloom during the month of August.

PRICE LIST

All prices to points in the United States include parcel post charges except the wholesale rate. We cannot pay transportation on bulbs at the 100 rate so these will be sent express collect. Please give name of town where express office is located if different from postal address.

Please send remittance by check or money order. We cannot be responsible for currency sent with order.

MARYLAND RETAIL SALES TAX NOTICE FOR MARYLAND CUSTOMERS ONLY

All bulbs listed in the catalog are subject to the Maryland Retail Sales tax. Please include two cents tax on each dollar's worth of bulbs ordered and one cent for each additional fifty cents worth.

PRICE LIST

Variety	Per	Large	Med.	Variety	Per	Large	Med.
	2	.25			2		.25
Aladdin	10	1.00		Burma	10		1.00
	100	..			100		
	2	.25	.15		2		.15
Algonquin	10	1.00	.50	Candy Heart . . .	10		.50
	100	6.00			100		
	2	.25			2		.10
Anna Mae	10	1.00		Cape Hart	10		.40
	100				100		
	2	.30	.20		2	.25	
Avalon	10	1.20	.80	Chamouny	10	1.00	
	100	10.00	7.00		100		
	2	.35	.20		2	.20	
Badger Beauty . . .	10	1.50	.75	Commander Koehl	10	.75	
	100				100		
	2	.20			2	.25	.15
Bagdad	10	.75		Corona	10	1.00	.50
	100	6.00			100	6.00	3.00
	2	.40			2	.20	.10
Barbara Jane	10	1.75		Dream O'Beauty . .	10	.75	.40
	100				100		
	2	.25			2	.20	
Beacon	10	1.00		Dr. Hoeg	10	.75	
	100	6.00			100		
	2	.15	.10		2	.30	
Beowulf	10	.60	.45	Eliz. the Queen . .	10	1.20	
	100	5.00	3.00		100		
	2	.20			2	.25	.15
Bernice	10	.75		Ethel Cave Cole	10	1.00	.50
	100				100	6.00	3.00
	2		.10		2	.25	.15
Bingo	10		.40	Fair Angel	10	1.00	.50
	100				100		
	2	.20	.10		2	.40	
Bit O'Heaven	10	.75	.50	Fair Lady	10	1.70	
	100	5.00	3.00		100		
	2	.25			2	.15	
Blaze	10	1.00		Fire Fly	10	.60	
	100				100		
	2	.25	.15		2		2.00
Black Opal	10	1.00	.50	Fuchsia Belle	10		
	100	6.00	3.00		100		
	2	.50			2	.20	.10
Buckeye Bronze . .	10	2.00		Gardinia	10	.75	.40
	100				100	6.00	3.00

Variety	Per	Large	Med.
	2	.20	.10
Golden Cup	10	.75	.40
	100	5.00	2.50
	2	.20	.10
Greta Garbo	10	.75	.40
	100	5.00	2.50
	2	.50	
Gunpowder	10	2.00	
	100		
	2		.40
Hawkeye Red . . .	10		1.60
	100		
	2	.30	.20
High Finance . . .	10	1.20	.80
	100	10.00	8.00
	2		1.00
Kestral	10		4.00
	100		
	2	.25	.15
King Lear	10	1.00	.50
	100	6.00	4.00
	2	.20	.10
King William . . .	10	.75	.40
	100	5.00	2.50
	2	.25	
Laddie	10	1.00	
	100		
	2	.25	.15
Lady Jane	10	1.00	.50
	100	6.00	4.00
	2	.50	
Leading Lady . . .	10	2.00	
	100		
	2	.35	
Lexington	10	1.50	
	100		
	2	.25	.15
Magnolia	10	1.00	.50
	100	6.00	4.00
	2	.25	.15
Margaret Beaton .	10	1.00	.50
	100	6.00	4.00
	2	.15	.10
Margaret Fulton .	10	.60	.40
	100	3.00	2.00

Variety	Per	Large	Med.
	2	.20	
Maid of Orleans . . .	10	.75	
	100		
	2	.25	
Marlene	10	1.00	
	100		
	2	.15	.10
Mary Ansteen	10	.60	.30
	100	4.00	2.00
	2	.25	
Mayling	10	1.00	
	100		
	2	.30	
Minuet	10	1.20	
	100	10.00	
	2	.20	.10
Miss Bloomington .	10	.75	.40
	100		
	2	.50	.25
Mrs. Marks Mem'y.	10	2.00	1.00
	100		
	2	.25	.15
Mother Kadel	10	1.00	.50
	100	7.00	3.50
	2	.25	
Myrna	10	1.00	
	100	7.00	
	2		3.00
Oriental Pearl . . .	10		12.00
	100		
	2	.15	.10
Peggy Lou	10	.60	.30
	100	4.00	2.00
	2	.15	.10
Picardy	10	.60	.30
	100	4.00	2.00
	2	.30	.15
Pink Radiance . . .	10	1.20	.60
	100	10.00	5.00
	2	.30	
Purple Supreme . . .	10	1.20	
	100	10.00	
	2	.15	
Raquel	10	.60	
	100		

Variety	Per	Large	Med.	Variety	Per	Large	Med.
	2	.25	.15		2		.35
Red Charm	10	1.00	.50	Spotlight	10		2.80
	100	7.00	3.50		100		
	2	.25	.15		2	.25	.15
Rewi Fallu	10	1.00	.50	Surfside	10	1.00	.50
	100				100		
	2		.20		2	.25	.15
Rio Rita	10		.80	Vagabond Prince	10	1.00	.50
	100				100	6.00	3.00
	2	.25			2	.25	.15
Rocket	10	1.00		Valeria	10	1.00	.50
	100				100	6.00	3.00
	2	.25	.15		2	.25	.15
Rosa Van Lima	10	1.00	.50	Vee Cream	10	1.00	.50
	100	6.00	4.00		100		
	2	.25			2	.25	.15
Shirley Temple	10	1.00		Wanda	10	1.00	.50
	100				100	6.00	4.00
	2	.50			2	.30	.20
Silver Sword	10	2.00		White Gold	10	1.20	.80
	100				100		
	2	.25			2	.25	.15
Snow Bank	10	1.00		Seedling #11	10	1.00	.50
	100				100	6.00	3.00
	2	.25					
Snow Princess	10	1.00					
	100	6.00					

While on a visit to a friend's home last summer, I noticed her beautiful gladiolus. She gave me your name. I certainly want some of your bulbs.

Mrs. F. Kant, Pennsylvania.

The bulbs arrived today and I must say that they are the finest that I have ever received in a collection.

D. F. Burnett, New Jersey.

Was so delighted with the order of bulbs I got from you that I would like another order.

M. L. Edler, Pennsylvania.

This is to acknowledge receipt of the gladiolus bulbs, they were the best I have ever received.

Mrs. C. E. Gerrick, N. H.

Received the glad bulbs. They certainly are swell, many thanks for the extra ones.

B. Cohen, Louisiana.

I received the order of bulbs, they are so nice that I want more of them.

R. C. Sweatt, S. C.

Please see that this gift order of bulbs are as nice as the bulbs you sent to me.

T. F. Filline, Jr., Illinois.

COLLECTIONS

GRAB BAG COLLECTION—

Good blooming size bulbs but the assortment is made up of lots that have become mixed or the names have been lost. You might get anything from red to yellow, all mixed or all one shade.

ALL COLLECTIONS PREPAID

GRAB BAG COLLECTION A—30 Bulbs	\$1.25
GRAB BAG COLLECTION B—100 Bulbs	3.50

IDEAL UNLABELED COLLECTION

Our most popular collection! Chosen from our list of good time-tested varieties of the lower price class that are catalogued at 10 bulbs for a dollar or less in a wide range of color on which I have a large stock. Taken from my named list but not labeled.

IDEAL COLLECTION A—3 each of 10 varieties—30 Bulbs	\$1.50
IDEAL COLLECTION B—10 each of 10 varieties—100 Bulbs	4.00

IDEAL LABELED COLLECTION

Same as the unlabeled collection but each variety bagged separately and labeled for an additional fifty cents. Just ask for the Ideal labeled collection.

A—3 each of 10 varieties—30 Bulbs labeled	\$2.00
B—10 each of 10 varieties—100 Bulbs labeled	4.50

SUPREME UNLABELED COLLECTION

Our finest unlabeled collection. Includes a very few of the best of the old favorites like Picardy, but is mostly made up of newer, more expensive varieties that are catalogued at 10 bulbs for \$1.25 and up.

SUPREME COLLECTION A—3 each of 10 varieties—30 Bulbs unlabeled	\$2.25
SUPREME COLLECTION B—10 each of 10 varieties—100 bulbs unlabeled ..	5.50

SUPREME LABELED COLLECTION

Same as the Supreme unlabeled collection except that each variety is bagged separately and labeled for an additional fifty cents. Just ask for Supreme Labeled collection.

A—3 each of 10 varieties—30 Bulbs labeled	\$2.75
B—10 Bulbs each of 10 varieties—100 Bulbs labeled	6.00

GIFTS

Any one of the above collections will be appropriately wrapped as gifts for birthday, Christmas, Easter, Mother's Day or any other special occasion, to be sent to you, or the person and address that you direct. Please give directions for card and any other instructions that you wish executed.

OUR CLUB PLAN

Church Organizations, Garden Clubs, Schools, etc. Send for our Profit-Sharing Plan. Many organizations have found our plan to be very profitable to them.

HAROLD B. HIGGINS GLAD - ACRES

PRESTON, MARYLAND

ORDER BLANK

DATE _____

NAME _____

ADDRESS: _____

CITY _____ **STATE** _____

TERMS CASH WITH ORDER – CHECK OR MONEY ORDER.

AMOUNT ENCLOSED \$ _____

CONTINUE ORDER ON OTHER SIDE

PLEASE LIST SUBSTITUTIONS BELOW

